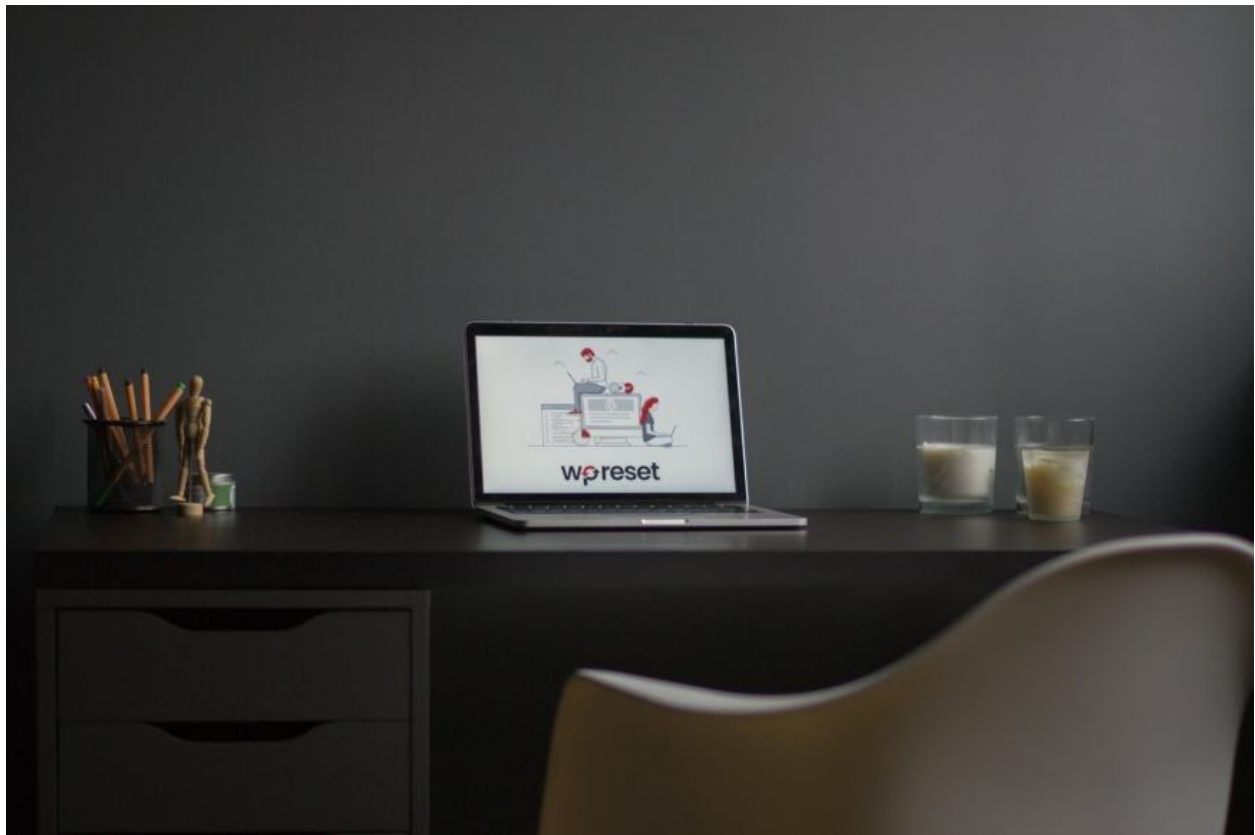


How You Can Add Featured Post In Your WordPress Website (Without Plugins In 2020)



Looking to add a featured post section or a recently published blog section on your website? If yes, then you have landed on the right article where we are going to walk you through some of the important steps that will help you to add a featured post section in different web pages of your [website](#).

Today every website owner wishes to convert their first-time visitor either by encouraging them to make a purchase or getting their email id. If your website is producing user intent-based content or content that solves users burning problems then your website has got the full potential to accomplish the final goal.

But it can be only achieved only when you have a blog post appearing on your home screen or on different pages of your website. Blogs or text content can offer a convincing reason on how your product and services can benefit users and how they can use it in their day to day life?

Yes, it's not essential that every person visiting your blogs will convert but your compelling content can encourage them to share their email id which can result in a future conversion. There are various ways to add featured posts using custom codes but in this blog, we are going to make use of a plugin that can make your job easier.

Using a featured post plugin enables you to add a slider and showcase your recently published blog or some of the high-quality content having great potential to convert a site visitor into paying customers. Not only that but you can also use these types of the plugin to display a post thumbnail in your right sidebar.

In this article, we are going to help you determine why websites need featured post sections in their homepage and how you can add featured posts in your [website](#).

If your admin is loading slowly then make sure to check our blog on [6 Ways To Speed Up Your Slow Admin In 2020](#)

Why do websites need to add featured posts in the sidebar?

While creating a website most of the people either leave the empty space in the sidebars or add some unessential design that makes the website unappealing. Sidebars in the web pages are the non-content area which means you have full liberty to experiment with free space.

Most of the website makes use of the sidebar to add a newsletter sign-up form but gone are those days when site visitors used to fill the form after visiting the website. Now you have to offer something useful in order to get their email address. Blog posts are one among them.

By offering high quality and problem-solving content you can encourage users to either make a purchase or fill the signup form. Most of the website and bloggers have started to add featured posts on their web page to showcase their best content or recently published content with a goal to persuade users to perform the desired action. Not only that but these types of elements also help websites to drive more traffic on the blogs. Read more on

<https://www.sfwpexperts.com/add-featured-post-in-wordpress-website/>

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